

NIGERIA DEPRESSED ECONOMY AND THE VISUAL ARTS PANACEA

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ABSTRACT

An opportunity in human and material resources in Visual Arts abounds to contribute massively to Nigeria Gross Domestic Product (GDP) if properly harnessed. Visual Arts appears inadvertently poorly streamlined toward strong market economy. Evidence of this situation is clearly observed in the monolithic economy of Nigeria crude oil. Visual Arts particularly ceramics, textile and graphic art as well as painting and sculpture could form strong industrial base like other allied professions that could provide a vent for the Nigerian ailing economy in contrary to what is currently obtainable in this field. However, there is a paucity of scholastic information that could direct, actionable responses towards the economic benefit of visual arts in Nigeria. It is against this background that the study on the Visual Arts potentials in Nigerian economy's advancement has been attempted.

KEYWORDS: Nigerian economy, Depressed, Visual Arts, Nollywood films, Music